

# Free Software: Threat or Opportunity?

2009 02 04

Presentation for Curacao ICT Network,

© 2005-2009 Soares & Co NV

This work is licensed under the **Creative Commons  
Attribution-NonCommercial-ShareAlike 2.5 License.**

To view a copy of this license,  
visit <http://creativecommons.org/licenses/by-nc-sa/2.5/> or send a letter to  
Creative Commons, 543 Howard Street, 5th Floor, San Francisco, California, 94105, USA.

soares  
co



# Freedom 0

The freedom to  
run the program,  
for any purpose...

# Freedom 0

You may not use the software in connection with any site that disparages Microsoft, MSN, MSNBC, Expedia, or their products or services, infringe any intellectual property or other rights of these parties...

FrontPage EULA



# Freedom 1

The freedom to improve the program, and release your improvements to the public, so that the whole community benefits.

# Freedom 2

The freedom to study how the program works, and adapt it to your needs...

# Freedom 3

The freedom to  
redistribute copies so  
you can help your  
neighbor...

# We use open source daily

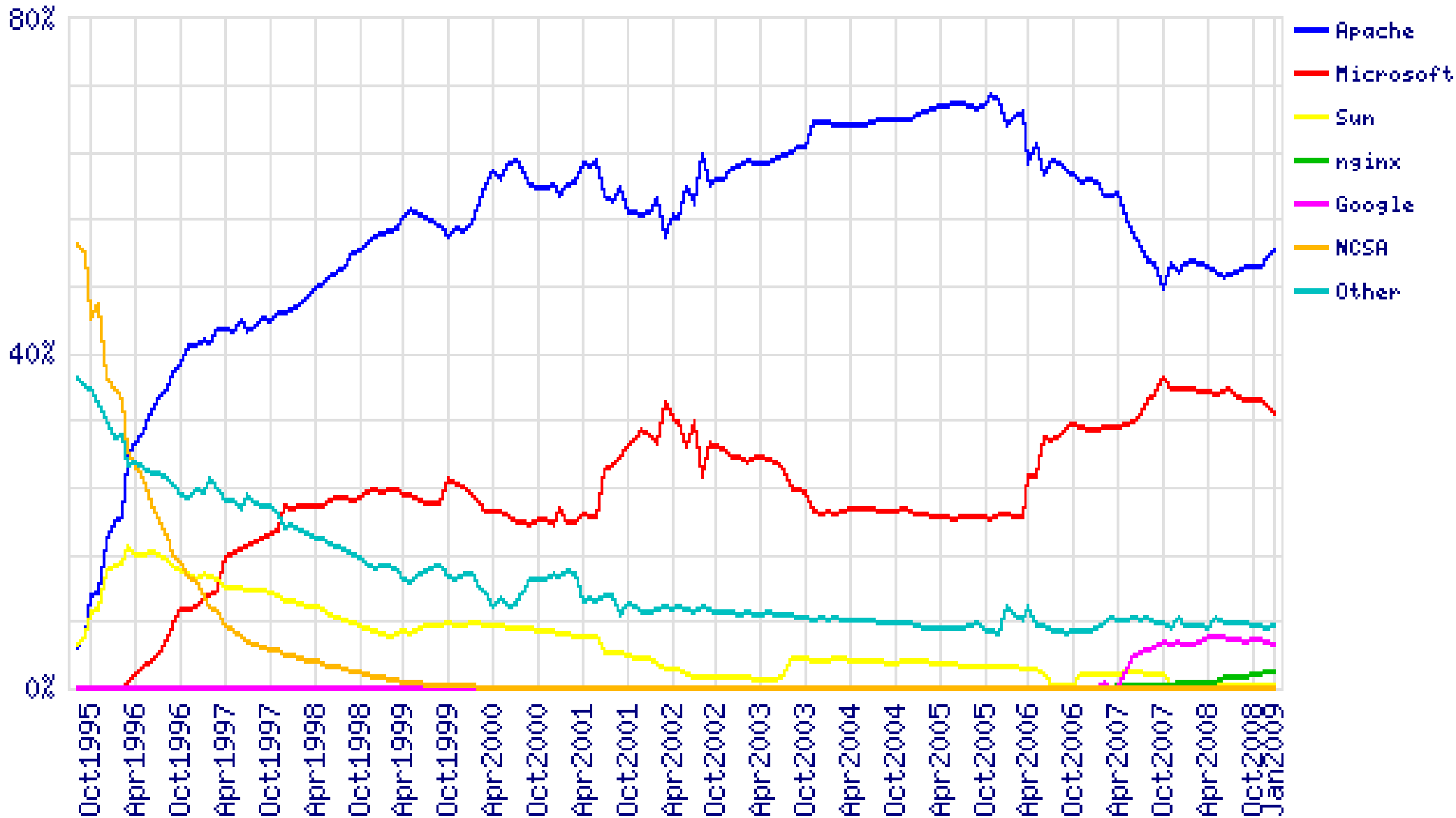
- MP3 players
- DVR (Digital Video-Recorders)
- Wireless Routers
- Navigationsystemen
- Cellphones
  - Motorola Krave, MotoRokr
  - Android
- Mac OS X (Darwin)

# We use open source daily

- **Google** (almost totally based on OS; develops and releases OS; Summer of Code)
- **Yahoo** (Yahoo Mail is based on OS, Yahoo User Interface)
- **the World Wide Web** (meer dan 60% van alle websites draaien op open source webservers)
- **Internet Infrastructure** (meer dan 50% van routers, mailservers, dns etc etc is based on OS)

# We use open source daily

- the World Wide Web (meer dan 60% van alle websites draaien op open source webservers)



# Increasing Market Acceptance

- Dell, IBM/Lenovo. HP/Compaq etc leveren allemaal voorgeïnstalleerde linux systemen
- IBM draait binnen de eigen organisatie helemaal 'Microsoft Vrij', steekt miljarden in verbetering open source
- Reuters, New York Stock Exchange, Royal Bank of Scotland, Royal Shell etc etc

# Increasing Market Acceptance

*"(Yahoo) is a cheap company. (It) can't afford to waste engineering resources."* --Michael Radwin, Yahoo

*Lokaal: Aqualectra, UTS, PdVSA, Fatum, Caribbean Motors, Selikor...*

*"Thuis": Firefox, Open Office*

*Ook Microsoft doet Open Source projecten.*

# Increasing Market Acceptance

- Department of Defense of the USA

*“Open-source software is part of the integrated network fabric which connects and enables our command and control system to work effectively, as people's lives depend on it. When we rolled into Baghdad, we did it using open source.”*

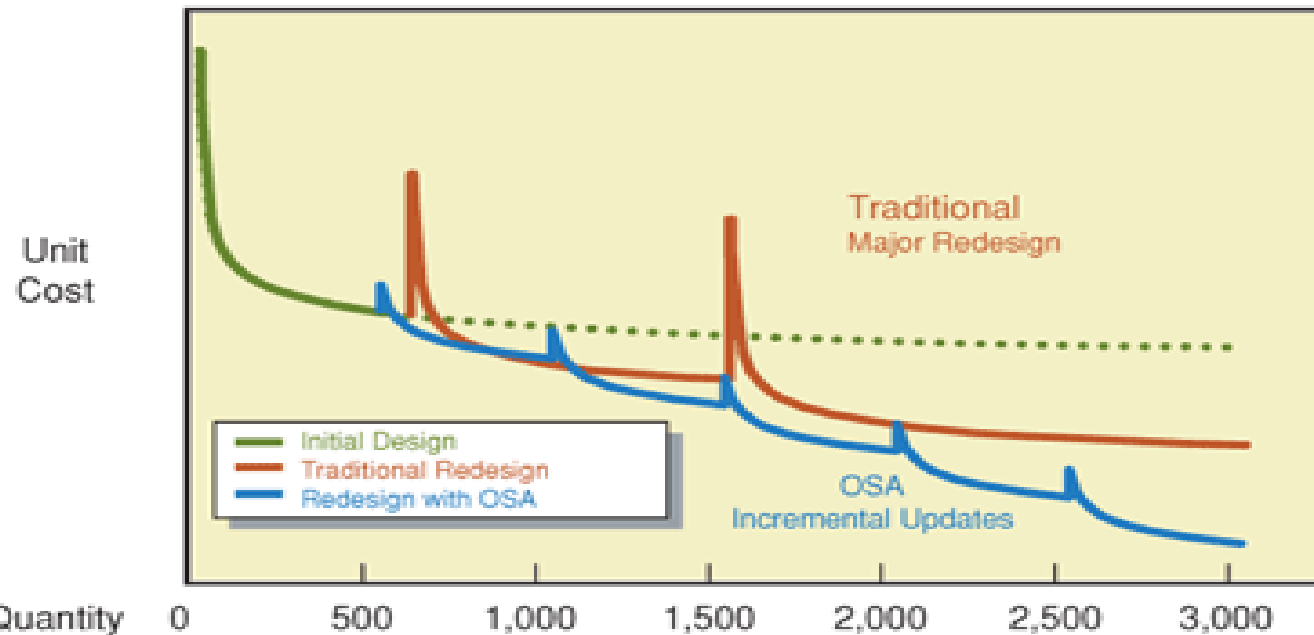


Figure 2

The cost of technology changes in open standards architectures (OSA) is significantly less than proprietary architectures. (Source: DoD Open Systems Joint Task Force.)

# Increasing Market Acceptance

- *Mexico City, Amsterdam, Munich, Extremadura (Spain), Katowice (Poland)*

- *Noorwegen* accepteert alleen nog maar Open Standaard als overheids documenten (vergunningsaanvragen, tenders etc) en communiceert met bevolking in open standaarden.

- *Nederland Open In Verbinding*

*Bij gelijke geschiktheid verdient open source de voorkeur.*



**COSA**

**Curaçao Open Source Association**



# Wat is COSA?

Een vereniging in oprichting die de bewustwording en het gebruik Open Source en Open Standaarden op Curaçao wil stimuleren.

# Who said that?

...I think that five years from now open source will be like “object orientation” or “extreme programming” -- a once controversial and transformative idea that has found its way into how most people build software.

*I think we'll know open source has really arrived when every reputable business school spends a significant amount of time educating its students about the business models around open source.*

*The marketplace is still trying to understand open source, and so a better question is, How long until the business world understands how to best use and take part in open source software development? I think the answer for some companies is never; and others, well, that depends on the company.*

Open  
Source  
Software

CO

# Who Said That?



**Sam Ramji**



**Robert Sutor**



**Chris DiBona**

square  
&  
co

# Thank You!

Suares & Co  
Gravenstraat 4, Otrobanda

[www.suares.an](http://www.suares.an)  
[opensourcecuracao.com](http://opensourcecuracao.com)  
[www.qwikzite.com](http://www.qwikzite.com)

tel 678 00 60

Ace Suares



Suares

CO